

THE HEART OF THE MATTER

NEED: Books for the new Mason Library

CHALLENGE: To match the Gravity gift

GOAL: \$5000 pledged by May 14, 1966, Alumni Reunion Day

HOW: Alumni Giving in place of dues-paying

METHOD: Give in memory of faculty members, friends, classmates, relatives

BE ONE OF THE FOUNDERS' FUND, FIRST IN KEENE ALUMNI GIVING!

THE CHALLENGE OF COMPARISON

	Amount	Goal
Alumni:	Given (65-66) (64-65)	
Plymouth	\$5500	\$7000
Gorham, Me.	3733	7000
Keene (63-64)	2700	5000

"LET US BEGIN"

Send Contributions now to
Mr. Newell J. Paire, Chairman,
KSC Alumni Fund,
Keene, N. H. 03431

Checks should be made payable to

Keene State College
All Gifts Are Tax Deductible

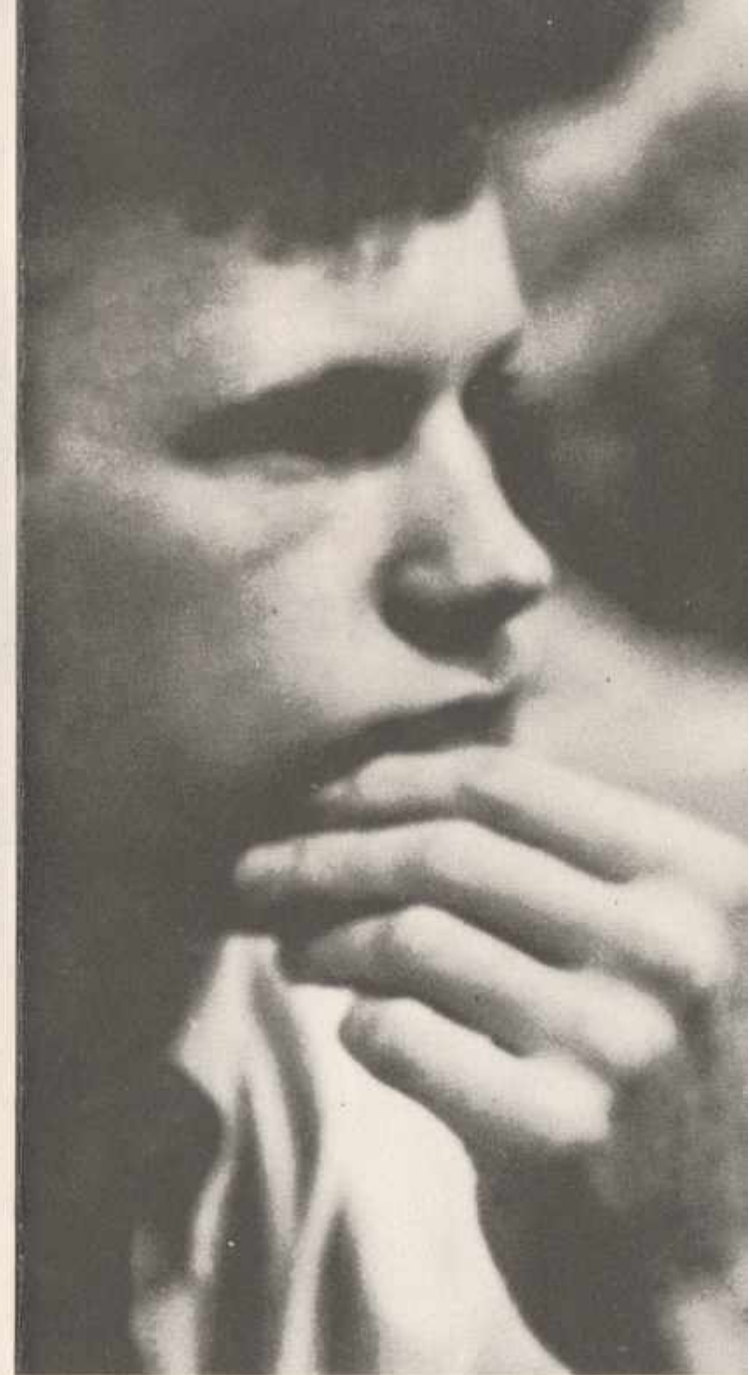
FACTS and FIGURES

UNDER CONSTRUCTION:

Dormitories	\$1,117,557
Commons Bldg.	527,904
Parker Hall Renovation	74,336
Maintenance Bldg.	101,300
New Athletic Field	160,000

MORE TO COME:

Science and Art Classroom	\$2,000,000
Physical Education Plant	1,749,000
Industrial Arts Technology Bldg.	550,200



Media for Meditation



Sherman A. Lovering
President,
Alumni Association

The Alumni Story

With our campus expanding to meet the challenge of the changing times, the Keene Alumni Association prepares to take an active part in this challenge.

The new Mason Library already has a tradition which is permeated by a spirit of giving. Through the gift of Mrs. Robb Sagendorph of Dublin, the Thorne Art Gallery was integrated with the new library. Recently, through the efforts of dean emeritus H. Dwight Carle, \$5000 was given by the Gravity Foundation for books in the sciences.

The Alumni take up the challenge to match this gravity gift. Our goal is \$5000 for books in the humanities. This is the beginning of the Keene State College Fund; this year's contributors will



Frangcon L. Jones
Dep't of English

Almost any view of Keene State suggests a new look, a growing shape, these days: new housing, dining, and maintenance — and "more to come." But to support the new physique requires the vigor of a strong institutional heartbeat. And the heart — the vital center — of a college is always its library.

Our new college library is a greatly strengthened pump, designed for a quickening and expanding circulation. Our challenge is to help meet some of the nutritional demands of the intellect in a school now arriving at its period of most rapid growth. A larger student body calls for more food for thought — in short, more books. A library's book-count is indeed its blood-count. Surely, every book we can contribute will strengthen our *Alma Mater* where it "counts most."

As our latest walls and halls take form, we might well form a personal resolve to match every red brick with a book to be read.

FRANGCON L. JONES
Department of English



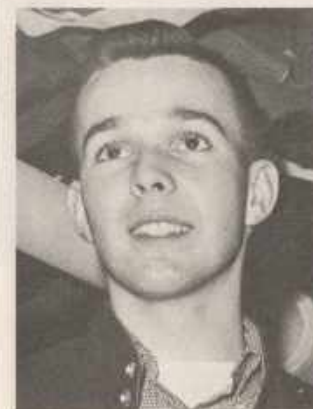
Newell J. Paire
Chairman,
Alumni Fund

have their names inscribed in the Founders' Fund book.

This is a short campaign. We hope to see *your* name registered in the Mason Library! We want to reach our goal of \$5000, and be able to report our success to everyone on Alumni Reunion Day, May 14, 1966. You are urged to make your contribution generous by pledging just a little more and then extending the payments over the year.

New books and great books will help Keene State College keep the door to the future open; let's make it wide and free!

SHERMAN A. LOVERING '49
President,
Keene Alumni Association



KEENE STATE COLLEGE

1. NEW MASON LIBRARY 1964
2. THORNE ART GALLERY 1965
3. NEW AUDITORIUM PARKER HALL
4. NEW DORMITORIES
5. NEW COMMONS
6. NEW MAINTENANCE BUILDING
7. NEW ATHLETIC FIELD
8. MARRIED STUDENTS
APARTMENTS 1963

